

SUSTAINABLE FINLAND PLEDGE

By taking the Sustainable Finland Pledge I have committed myself for sustainable travelling. I love and respect the nature and show it by taking care of it during my visits. I will also honor the local culture and be thankful for my hosts.

On my journey I pledge to be like a Finn,
and by this, I mean slowing down from within.

The wilderness lets me relax and connect,
I promise to treat it with the utmost respect.

Its forests and lakes should remain plastic-free,
so I will not leave any rubbish behind me.

The world-class tap water shall quench my thirst,
because in my choices the climate comes first.

In Finland it's our equal right to roam free.
This right should be enjoyed responsibly.

The berries and mushrooms are there to be eaten,
but I'll stick to the paths that are already beaten.

Long before humans the wildlife's been there,
so I won't set up camp just anywhere.

I shall also respect the lives of locals,
and will be considerate with cameras or loud vocals.

I know Finns can seem just a little reserved,
but with this pledge their trust will surely be earned.

Show your commitment and sign Sustainable Finland Pledge at
visitfinland.com/sustainable-finland-pledge



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